SPARK Process

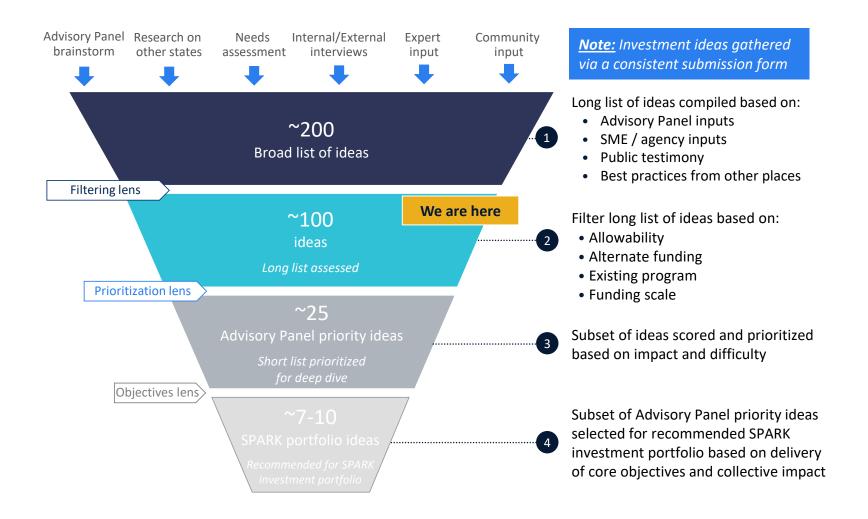
Efficiency & Modernization Meeting #3: Initial ideas & updates

March 1, 2022

Agenda | Initial ideas & updates

- 1 Overview: Purpose of today and where we are in the process (20 min)
- 2 Review: Approach to filtering submissions (45 min)
- Consider: Potential programmatic areas & opportunities for impact (25 min)
- Discuss: Next steps in shaping and prioritizing the investment portfolio (30 min)

Where we are & objectives for today



Objectives for today

- Review filtering approach building on panel input
- 2 Shape and refine investable programs
- 3 Engage in initial discussion of prioritization approach

Idea submissions significantly exceed available funds...

Idea submissions received to date total almost \$13B, and more opportunities may arise, far exceeding available SFRF funding

Advisory Panel	Amount submitted (\$B)
Connectivity	1.2
Economic Revitalization	7.9
Efficiency & Modernization	0.9
Health & Education	2.8
Total	~12.8





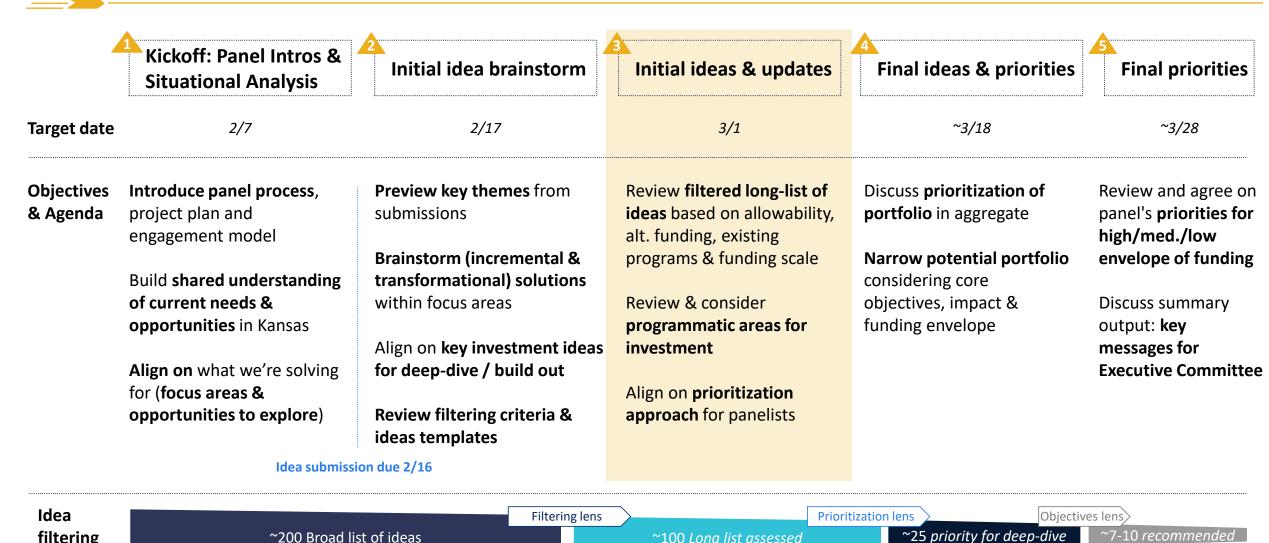
...highlighting critical role of SPARK Advisory Panels

Need for Advisory Panels to:

Prioritize: Focus on the key areas of need / opportunity and identify where SPARK can have long-term impact with one-time dollars

Identify funding extension
opportunities: Continue looking
for ways to leverage local and
agency funds to maximize use of
discretionary funds

We anticipate 5 meetings to reach a final recommendation



~100 Long list assessed

~200 Broad list of ideas

filtering process

The SPARK process is focused on allocating funds to programmatic areas of strategic focus

- The target output of the SPARK Advisory Panels is recommended portfolios for funding at the programmatic level
- To support that, submissions were solicited for investment ideas (not grant applications for funding)
 - Submissions now reside within programmatic areas
- Idea submissions will be used to shape programs and recommended funding envelope
- However specific project approval cannot happen in Advisory Panel context, per state and federal procurement guidelines



Goal of SPARK Process: Allocate funds to programmatic areas of strategic focus for the SPARK Executive Committee and State Finance Council to approve

Implementation & program design after SPARK process

After the SPARK process is complete an administering entity will be identified (State agency or 3rd party organization)

In accordance with Treasury guidance, the administering agency will then run a formal procurement process, including, only where appropriate, soliciting eligible applications

Backup | Efficiency & Modernization Advisory Panel is responsible for defining and prioritizing programmatic areas for consideration by SPARK

What This Panel is Responsible For



Focus Areas & Programmatic Areas

Panel Principles

Program Shaping

Program Prioritization

SPARK Funding Request

SPARK Approval & Programmatic Implementation

Topics developed for discussion based on Panel interest and ~140 idea submissions

Submissions aggregated into focus areas and programmatic areas Panel principles for Efficiency & modernization program recommendations, developed through Panel discussion

Programmatic areas filtered & evaluated by panel

Panel to use filtering and live discussion to draft program templates (refined through offline input)

...... We are here

Panel to discuss program prioritization based on alignment with Panel Principles & SPARK Guiding Principles

Panel to set funding request to SPARK for each prioritized program and provide justification for recommendation

SPARK Executive Committee to followup with panel for questions or input SPARK Executive Committee shapes and approves remaining SFRF portfolio

State Finance Council approves funding

Administering entities manage program implementation, including RFP or grant application process to allocate funds

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What we heard in Meeting 2

Investments in **state agency programs** should be considered prior to local investment needs

Investments should **avoid establishing programs requiring ongoing funding** (e.g., new long-term budget items)

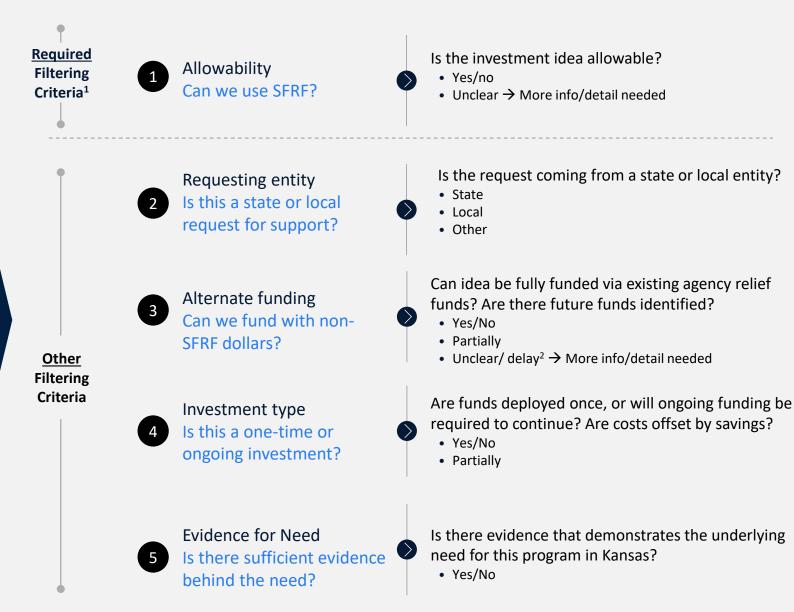
Investments should be made in areas that have largely allowable programs and existing funding is insufficient

Are there additional principles the Panel should consider?

Guiding principles for SPARK and investment of ARPA funds

- Prioritize sustainable programs & investments through one-time use of funds vs substantial expansion of existing services
- Combine with / leverage local and agency funds to maximize use of discretionary funds
- Foster long-term systemic impact for Kansans
- Consider equitable opportunities and outcomes
- Enable flexibility within investment strategies (e.g., in case of emerging needs, changing federal landscape)
- Ensure results are measurable to enable tracking & transparency

Filtering criteria to inform programmatic investment areas, shaped by panel feedback



- 1. Required filtering for allowability is not a task for the advisory panel
- 2. For example, items that would be funded under the Infrastructure Investment and Jobs Act (IIJA) or potential Build Back Better Act, or items that 10 are likely to be included in the State Budget for FY23

Note: SFRF – State Fiscal Recovery Funds

Initial filtering conducted to segment submissions between state, local, and other

State ideas

Submitter types: State entities e.g., Corrections, KDOR, KBOR, KBI, non-profit organizations, higher ed. institutions, and private citizens

Local ideas

Submitter types: Local police departments, county / city governments, higher ed. institutions, and private citizens

Focus Area	# Submissions	\$M Requested
Facilities modernization	20	~439
IT infrastructure	38	~223
Safety and security	8	~45
Continuity of operations	15	~59

81

Focus Area	# Submissions	\$M Requested
Facilities modernization	20	~61
IT infrastructure	5	~5
Safety and security	23	~7
Continuity of operations	3	~2
	51	~75

Note: 9 additional submissions ("Other") from private entities, primarily in IT infrastructure

Based on panel input from last session; we will review & discuss separately

Source: Ideas submitted by state agencies and the public

~765

State input | Summary of submissions by focus area

<10 >40 submissions

	Focus Area	Programmatic Areas	# Submissions	\$M Requested
	Facilities modernization	 ~\$215M: New facilities development – Corrections, TAG, KLETC ~\$175M: Facilities upgrades, maintenance, and renovation – Corrections, TAG, OFPM, Judicial, KBI ~\$50M: State universities facilities demolition and renovation – KBOR 	20	~439
	IT infrastructure	 ~\$100M: Technical infrastructure – Commerce, Judicial, OITS, Corrections ~\$80M: Digital government – Children's Cabinet, KDOL, Judicial, OITS ~\$45M: Cybersecurity – KBOR, OITS, Judicial 	38	~223
E= ↑	Safety and security	 ~\$40M: Law enforcement equipment upgrades and maintenance – KHP ~\$6M: Physical safety enhancements – OFPM 	8	~45
	Continuity of operations	 ~\$34M: State operations support – Judicial, KDOL, State Fire Marshall, KBI ~\$25M: Equipment and materials replacement – KDOR 	15	~59

Notes: Agencies / entities with largest \$ submissions across each programmatic area highlighted above; numbers may not tie due to rounding; total submission counts exclude submissions considered 'not allowable' in the Final Rule; Source: Ideas submitted by state agencies and the public

Filtering deep dive | State facilities modernization

	Programmatic area	Pathway to Allowability	Investment type	Alternative Funding	Evidence for need
	 New facilities development \$181M: Career centers, work release centers (Corrections) \$20M: Armory (TAG) \$13M: KLETC Training Infrastructure (KLETC) \$1M: EMDTC (KS 911 Coordinating Council) 	Yes	One-time use of funds; agencies to own maintenance & operations		 New facilities indicate statewide benefit (e.g., career centers, work release centers) Infrastructure required to deliver critical services (e.g., EMDTC, armory) Aligned with long term capital improvement plans
John Stranger	 Facilities upgrades, maintenance, and renovation \$110M: HVAC replacements (Corrections, OFPM, KBI) \$65M: Maintenance & renovation (TAG, OFPM, Judicial, KS State Schools for the Deaf & Blind) 	Yes	One-time use of funds		 Third party facility assessments Life expectancy of current equipment has been surpassed Facilities require enhancements to be up to code
	State universities facilities demolition and renovation • \$50M: Capital Renewal Initiative (KBOR)	Yes	One-time use of funds		Third party assessments

For discussion

- Which programmatic areas appear to be the most important to include in facilities modernization?
- What type of anchor projects or investments should the panel consider in shaping a facilities modernization program?
- Where do we need additional information or evidence to shape a facilities modernization program?
- How do you see a facilities modernization program aligning with SPARK guiding principles?

¹ Examples intended to capture largest projects submitted; Note: KLETC = Kansas Law Enforcement Training Center, EMDTC = Emergency Mobile Dispatch and Training Center, TAG = Kansas Adjutant General's Department; numbers may not tie due to rounding; Source: Ideas submitted by state agencies and the public

Filtering deep dive | State IT infrastructure

Programmatic area	Pathway to Allowability	Investment type	Alternative Funding	Evidence for need
 Technical infrastructure \$52M: Public Broadcasting (Commerce) \$38M: Interoperability (Judicial, OITS) \$11M: Hardware equip. (Corrections, Judicial) 	Yes	One-time use of funds		 Target impact to quality and efficiency of gov. services Current systems / software identified as outdated
 Digital government \$77M: Process modernization, digitization of data (KDOL, Judicial, OITS, KDOR, Children's Cabinet) 	Yes	One-time use of funds; agencies to own operations		 Provides access to services for traditionally underserved groups Increased process efficiency or accuracy
 Cybersecurity \$44M: Cybersecurity enhancements, identify governance and access management, (OITS, KBOR, Judicial) 	Yes	One-time use of funds		Cybersecurity audit and Task Force findings

- Which programmatic areas appear to be the most important to include in IT infrastructure?
- What type of anchor projects or investments should the panel consider in shaping an IT infrastructure program?
- Where do we need additional information or evidence to shape an IT infrastructure program?
- How do you see an IT infrastructure program aligning with SPARK guiding principles?

For discussion

¹ Examples intended to capture largest projects submitted; Note: numbers may not tie due to rounding Source: Ideas submitted by state agencies and the public

Filtering deep dive | State safety and security

	Programmatic area	Pathway to Allowability	Investment type	Alternative Funding	Evidence for need
*	 Emergency response or law enforcement equipment upgrades and maintenance \$19M: Radio replacement (KHP, KDWPT, KBI) \$18M: Patrol aircraft modernization (KHP) \$1M: Public address system (Kansas State Fair) 	Yes	One-time use of funds		 New federal requirements for radio by 2023 Criticality in delivering timely emergency services
	 Physical security enhancements \$6M: Capital Complex Security Enhancements (OFPM) <\$1M: Physical security upgrades (Kansas Commission on Peace Officers' Standards and Training) 	Yes	One-time use of funds		 Third party assessments of physical and electronic security systems Crime prevention studies

- Which programmatic areas appear to be the most important to include in safety and security?
- What type of anchor projects or investments should the panel consider in shaping a safety and security program?
- Where do we need additional information or evidence to shape a safety and security program?
- How do you see a safety and security program aligning with SPARK guiding principles?

For discussion

¹ Examples intended to capture largest projects submitted; Note: numbers may not tie due to rounding Source: Ideas submitted by state agencies and the public

Filtering deep dive | State continuity of operations

	Programmatic area	Pathway to Allowability	Investment type	Alternative Funding	Evidence for need
000 000	 \$28M: Temporary personnel support (Judicial, KDOL) \$6M: Operational support (State Fire Marshall, KBI) 	Yes	One-time use of funds		 Criticality in ensuring access to vital services amidst pandemic COVID-19-driven increase in supplies and need for essential services
	 Equipment and materials replacement \$23M: License plate replacement (KDOR) \$1M: PPE (Judicial) \$1M: Laboratory equipment replacement (KBI) 	Yes	One-time use of funds		 End-of-life reached for many license plates; difficult to read at night by law enforcement Increase in case submissions for analysis (laboratory equipment replacement)

- Which programmatic areas appear to be the most important to include in continuity of operations?
- What type of anchor projects or investments should the panel consider in shaping a continuity of operations program?
- Where do we need additional information or evidence to shape a continuity of operations program?
- How do you see a continuity of operations program aligning with SPARK guiding principles?

For discussion

¹ Examples intended to capture largest projects submitted; Note: numbers may not tie due to rounding Source: Ideas submitted by state agencies and the public

Local input | Summary of submissions by focus area

<5 submissions >20 submissions

	Focus Area	Programmatic Areas	# Submissions	\$M Requested
	Facilities modernization	 ~\$36M: New facilities development ~\$25M: Facilities upgrades, maintenance, and renovation 	20	~61
	IT infrastructure	 ~\$4M: Cybersecurity ~\$1M: Technical infrastructure 	5	~5
* =	Safety and security	 ~\$6M: Emergency response or law enforcement equipment upgrades or replacement ~\$1M: Physical security enhancements 	23	~7
<u></u>	Continuity of operations	• ~\$2M: Temporary personnel retention	3	~2

Filtering deep dive | Local facilities modernization

Non-exhaustive1

	Programmatic area	Pathway to Allowability	Investment type	Alternative Funding	Evidence for need
	New facilities development • \$36M: New facilities (e.g., government services facility, law enforcement center, community center, city hall, fire station, etc.)	Yes	One-time use of funds; local entities to own maintenance & operations	Local fiscal recovery	 Importance of facility to the delivery of community services Ability for new facilities to foster economic development
J. S.	Facilities upgrades, maintenance, and renovation • \$14M: HVAC replacement • \$8M: Facilities renovation • \$3M: Facilities upgrades (e.g., ADA accessibility, elevators, sprinklers)	Yes	One-time use of funds	Local fiscal recovery	 Safety / regulatory requirements and building codes Facilities assessments

- What type of investments should the panel consider in shaping a local facilities modernization program?
- Where do we need additional information or evidence to shape a local facilities modernization program?
- How do you see a local facilities modernization program aligning with SPARK guiding principles?

¹ Examples intended to capture largest projects submitted; Note: numbers may not tie due to rounding Source: Ideas submitted by state agencies and the public

Draft

Filtering deep dive | Local IT infrastructure

Non-exhaustive1

Programmatic area	Pathway to Allowability	Investment type	Alternative Funding	Evidence for need
Cybersecurity • \$4M: Water and Wastewater Treatment Plant cybersecurity systems (City of Topeka, City of Olathe)	Yes	One-time use of funds; agencies to own operations		 Third party cybersecurity assessments Past incidents / security breaches Outdated equipment
Technical infrastructure • \$1M: Various system upgrades (Mainstream Nonprofit Solutions, City of Montezuma, City of Mount Hope)	Yes	One-time use of funds; agencies to own operations		 Best practices New compliance requirements due to changes in the larger metropolitan area

- What type of investments should the panel consider in shaping a local IT infrastructure program?
- Where do we need additional information or evidence to shape a local IT infrastructure program?
- How do you see a local IT infrastructure program aligning with SPARK guiding principles?

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Filtering deep dive | Local safety and security

Non-exhaustive1

	Programmatic area	Pathway to Allowability	Investment type	Alternative Funding	Evidence for need
	Emergency response or law enforcement equipment upgrades or replacement				New federal requirements for
*	V _O C	One-time use of funds	Local fiscal recoveryLocal emergency funds	radio by 2023Equipment reaching end-of-life	
	 \$2M: Misc equipment (PPE, hazmat truck, body and mobile cameras) 				 Criticality of equipment during emergencies
	Physical security upgrades • <\$1M: Corrections facilities cameras	Yes	One-time use of funds		Importance of video documentation system in supporting correctional facility workforce

- What type of investments should the panel consider in shaping a local safety and security program?
- Where do we need additional information or evidence to shape a local safety and security program?
- How do you see a local safety and security program aligning with SPARK guiding principles?

¹ Examples intended to capture largest projects submitted; Note: numbers may not tie due to rounding Source: Ideas submitted by state agencies and the public

Filtering deep dive | Local continuity of operations

Non-exhaustive1

	Programmatic area	Pathway to Allowability	Investment type	Alternative Funding	Evidence for need
00 00 00	Temporary personnel retention • \$2M: Sherriff's Office retentive initiatives (Allen County, Wyandotte County, Brown County)	Yes	One-time use of funds		 COVID-19-driven staff attrition and resource gaps Differences in compensation packages across Kansas and surrounding states

- What type of investments should the panel consider in shaping a local continuity of operations program?
- Where do we need additional information or evidence to shape a local continuity of operations program?
- How do you see a local continuity of operations program aligning with SPARK guiding principles?

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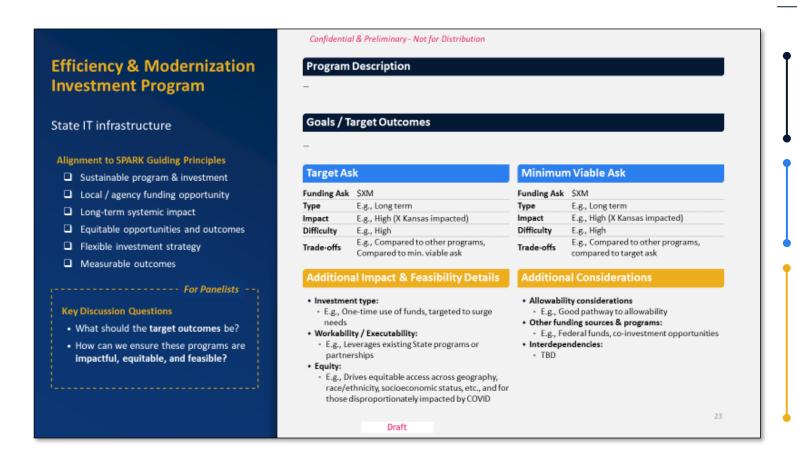
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Interactive discussion | What should the panel explore as programs for investment?

For discussion; panel may redefine, narrow, split, or remove any of the program areas listed below

	Sta	ate		Lo	cal	To be defined
Facilities modernization	IT infrastructure	Safety and security	Continuity of operations	Facilities modernization	Safety and security	? тво
nclude:	Include:	Include:	Include:	Include:	Include:	Include:
New facilities development	Digital government	Emergency response or law	Equipment and materials	New facilities development	Emergency response or law	TBD
Facilities upgrades, maintenance, and	Technical infrastructure	enforcement equipment upgrades and	replacement State operations	Facilities upgrades, maintenance, and	enforcement equipment upgrades and	TBD
renovation	Cybersecurity	maintenance	support	renovation	maintenance	
State universities facilities demolition and renovation	cyscisceancy	Physical security enhancements			Physical security enhancements	
Exclude:	Exclude:	Exclude:	Exclude:	Exclude:	Exclude:	Exclude:

Recall | Advisory Panels to develop program templates for SPARK Executive Committee recommendations to define programmatic investments



How We Will Develop These Templates

Program Description & Target Outcomes: [Time permitting] Drafted live in Meeting 3 discussion, refined offline for input

Target and Minimum Asks: Based on final program definition after Meeting 4

Impact, Feasibility, and Additional
Considerations: Initial draft based on based
Meeting 3 discussion & homework inputs,
refined in Meeting 4

State facilities modernization

Alignment to SPARK Guiding Principles

- ☐ Sustainable program & investment
- Local / agency funding opportunity
- Long-term systemic impact
- Equitable opportunities and outcomes
- ☐ Flexible investment strategy
- Measurable outcomes

For Panelists

Key Discussion Questions

- Is the program description accurate?
- What should the target outcomes be?
- How can we ensure these programs are impactful, equitable, and feasible?

Program Description

•••

Goals / Target Outcomes

...

Funding Ask	\$XM
Туре	E.g., Long term
Impact	E.g., High (X Kansas impacted)
Difficulty	E.g., High
Trade-offs	E.g., Compared to other programs, Compared to min. viable ask

Additional Impact & Feasibility Details

- Investment type:
 - E.g., One-time use of funds, targeted to surge needs
- Workability / Executability:
 - E.g., Leverages existing State programs or partnerships
- Equity:
 - E.g., Drives equitable access across geography, race/ethnicity, socioeconomic status, etc., and for those disproportionately impacted by COVID

Minimum Viable Ask

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- Allowability considerations
- E.g., Good pathway to allowability
- Other funding sources & programs:
 - E.g., Federal funds, co-investment opportunities
- Interdependencies:
 - TBD

State IT infrastructure

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State continuity of operations

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Local facilities modernization

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Local continuity of operations

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Difficulty	E.g., High	
Trade-offs	E.g., Compared to other programs, Compared to min. viable ask	

Additional Impact & Feasibility Details

- Investment type:
 - E.g., One-time use of funds, targeted to surge needs
- Workability / Executability:
 - E.g., Leverages existing State programs or partnerships
- Equity:
 - E.g., Drives equitable access across geography, race/ethnicity, socioeconomic status, etc., and for those disproportionately impacted by COVID

Minimum Viable Ask

Funding Ask	\$XM
Туре	E.g., Long term
Impact	E.g., High (X Kansas impacted)
Difficulty	E.g., High
Trade-offs	E.g., Compared to other programs, compared to target ask

- Allowability considerations
- E.g., Good pathway to allowability
- Other funding sources & programs:
 - E.g., Federal funds, co-investment opportunities
- Interdependencies:
 - TBI

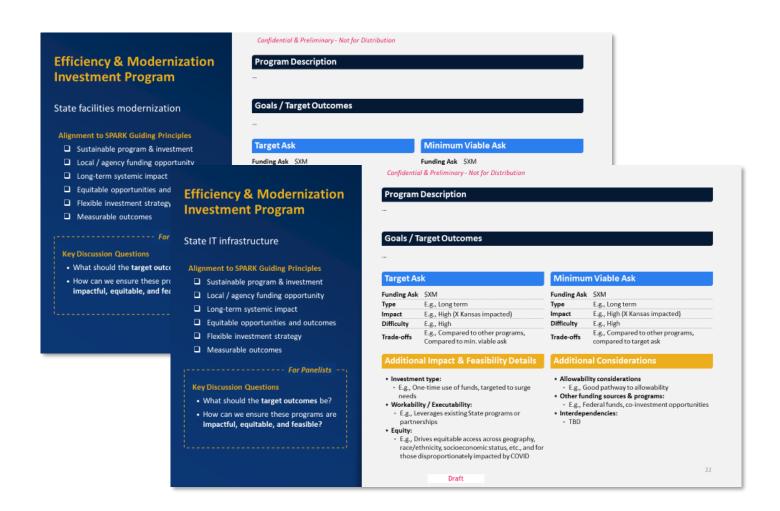
Agenda | Initial ideas & updates

- Overview: Purpose of today, where we are in the process, what's next (20 min)
- 2 Review: Approach to filtering submissions (45 min)
- Consider: Potential programmatic areas & opportunities for impact (25 min)
- Discuss: Next steps in shaping and prioritizing the investment portfolio (30 min)

Next steps | Homework to prepare for Meeting #4

Following this session:

- SPARK support staff to update program templates based on our discussion today and share with panelists
- Panelists to build on, validate and provide feedback on programs via exit survey



Backup | Looking ahead, panel will build investment case for priority programs, assessing impact and feasibility of investment recommendations

Impact





Level of impact

Depth of impact (i.e., marginal vs. foundational impact; minor vs. core need)



Scope of impact

Breadth / reach of impact (e.g., # of Kansans, businesses, industries, counties, etc.)



Duration of impact

Length of impact without additional funding (i.e., long-lasting impact vs. short-term relief)



Equity

Extent in delivering benefits to underserved populations (such as by geography, race / ethnicity, or socioeconomic status)



Workability / executability

Ability to execute opportunity by leveraging existing agency capability, infrastructure / tools, or partnerships



Ongoing investment needs

Ability to discontinue investment (i.e., for temporary surge support only), or availability of other funding sources to continue investments

Key topics and logistics for our next meeting



Meeting date:
To be scheduled

Goals of Meeting #4:

Review and pressure test **emerging program templates**

Prioritize ideas and narrow potential portfolio considering panel / guiding principles, impact, feasibility, and funding envelope

Availability survey:

Please take 5 mins to provide your availability for Meeting #4 here

Exit survey and homework is forthcoming





Questions?

Backup | "Other" submissions excluded from state and local categories

ID	Submission	Focus Area	Submitted by	\$M Requested
EM041	Power Factor Correction	Facilities modernization	Ally Energy Solutions	10
EM076	Transition skilled labor credentialing into the 21st century	IT infrastructure	Merit International, Inc	10
EM079	SCaaS, DocAI	IT infrastructure	Resultant, LLC	2
EM080	Enterprise Cross Tracking Platform (Assessment and Implementation)	IT infrastructure	Google Gloud	None
EM082	Digitization and Centralization of Vital Records	IT infrastructure	Google Gloud / SpringML	None
EM091	SKI - Smart Kansas Initiative	IT infrastructure	Viaanix	1
EM104	Infrastructure Modernization Assessment and Roadmap	IT infrastructure	Google Gloud / SpringML	None
EM105	Comprehensive Software Platform	IT infrastructure	Viaanix, Inc.	8
EM137	Vision Zero Public Awareness and Transportation Safety Program	Safety and security	NovoaGlobal, Inc	7